

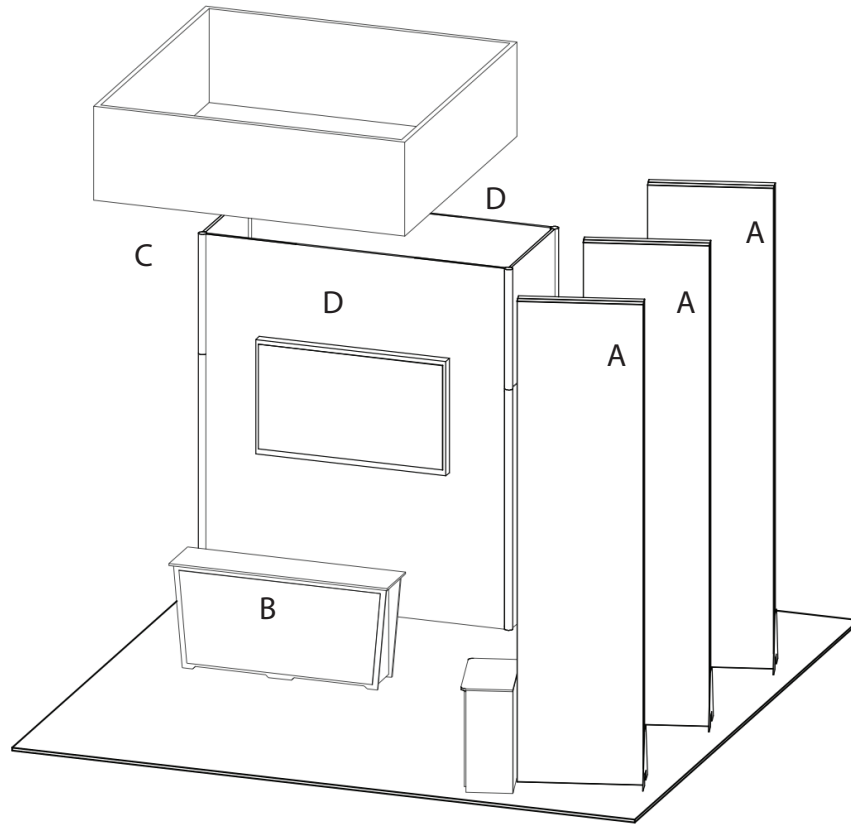
20x20 LIGHTBOX rental to include:

- (3) 15'4" tall x 46" w Doublesided lightbox towers
- (1) 9'7" x 46" x 11'6" high storage closet
- (3) 3' "locking Box Counters
- (1) In wall monitor mount
- (1) 7' wide EV2 locking counter

CHOICE of black, white, or gray sintra provided standard for all solid infill walls that do not have graphics, unless described otherwise

*White laminate standard for EV2 wall counter sides and standalone counter front and sides

Consult your account rep for options. Additional elements, merchandising and graphics are available



GRAPHICS PACKAGE A TO INCLUDE

A. - (6) 184" x 46" h backlit fabric graphic required (both sides of each lightbox tower)

B. - (1) 78" w x 35" h maximum size, SINGLE USE "low-tac" adhesive, front. Refer to template provided.

White laminate will be visible 2" at the edges or behind any smaller profile cut graphics. (Vector art/cut lines must be provided for profile.)

GRAPHICS PACKAGE B TO INCLUDE

Package A, Plus

C. - (1) 46" w x 138" h Sintra Graphic (Aisle side of storage tower)

D. - (2) 115" w x 138" Sintra Graphic (front and back of tower)

PRICING DOES NOT INCLUDE chairs, benches, tables, computers, monitors/cables, and carpet. Additional elements, merchandising and graphics are available through your account representative.

Please follow our graphic file submission guidelines for all printed elements to avoid resubmission requests and delay. Allow at least 10 business days for graphic production.

AMERICAN POLICYHOLDER
ASSOCIATION

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4 PART STRAT

STEP 1



LOBBY

STEP 2



IDENTIF

STEP 3



PROSECU

STEP 4



PUBLICIZ



Disclosures of
carrier fraud resulted in:

\$1,000,000
CARRIER FINE

144,000
REOPENED CLAIMS

\$700 MILLION
RESTITUTION PAID

KEY ENGINEERING
EXECUTIVE
ARRESTED



THE
CARRIER CRIME
STOPPER

Claim denied by fraud?

YOUR
PRIVATE BODYGUARD
AGAINST FRAUD

Fraudulent engineering report?

TELL THEM
I'M REPORTING YOU
TO THE APA

Report them to the authorities.



AMERICAN POLICYHOLDER
ASSOCIATION

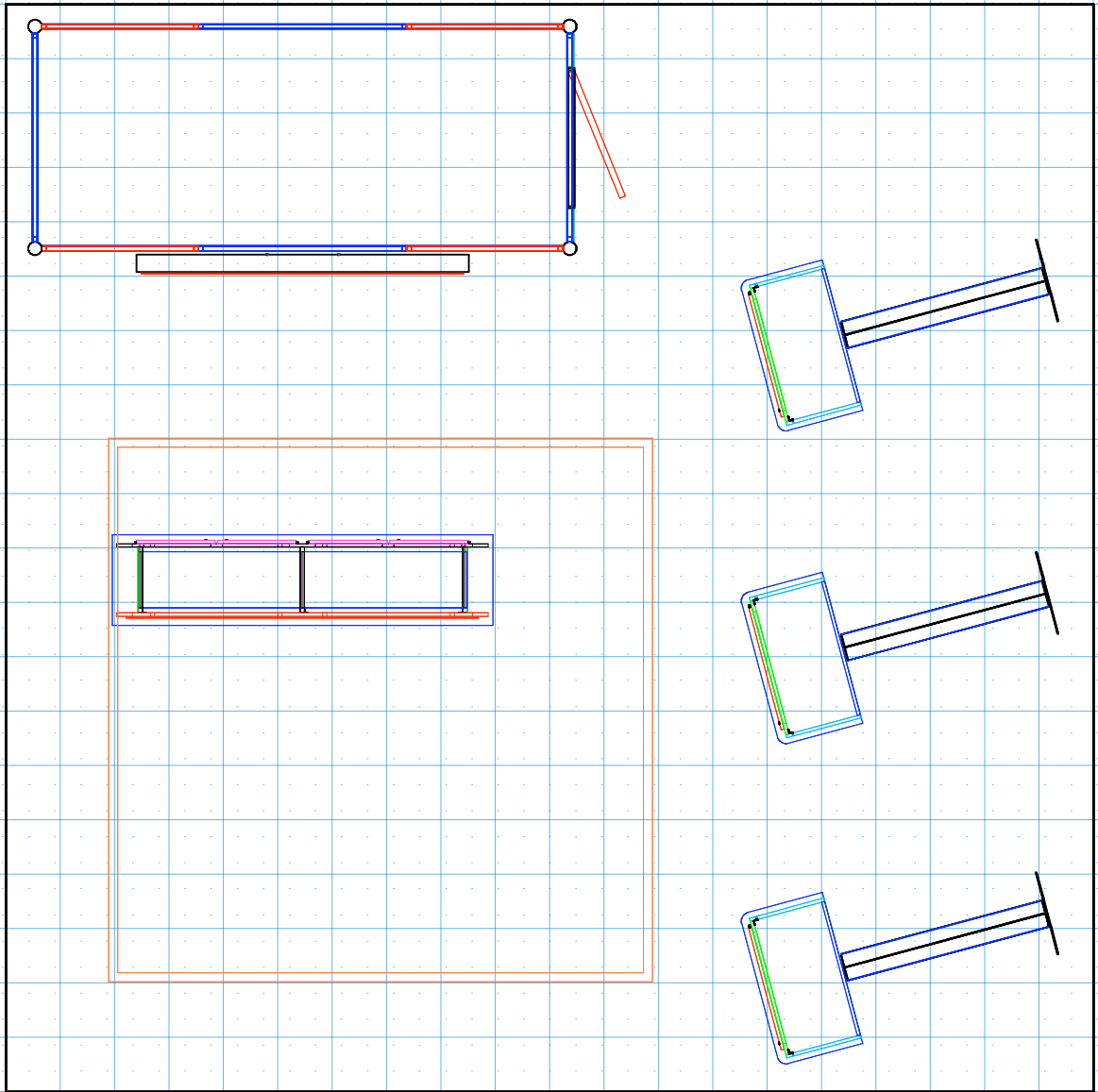
THE CARRIER CRIME STOPPER

WE REPORT CARRIER, ENGINEER AND ADJUSTER FRAUD
YOU PURSUE YOUR INSURANCE CLAIM WE LOBBY, IDENTIFY, REPORT & PUBLICIZE CARRIER CRIMES

4 PART STRATEGY

STEP 1 LOBBY STEP 2 IDENTIFY STEP 3 PROSECUTE STEP 4 PUBLICIZE

USING THIS APA 4 PART STRATEGY, APA MEMBERS HAVE:
• Lobbied Attorney Generals, District Attorneys, and Insurance Commissioners across the US
• Led to the arrest and criminal conviction of a key engineering executive
• Led to a Million dollar fine against a carrier for fraud
• Led to the reopening of 144,000 claims
• Led to \$700 Million in restitution paid



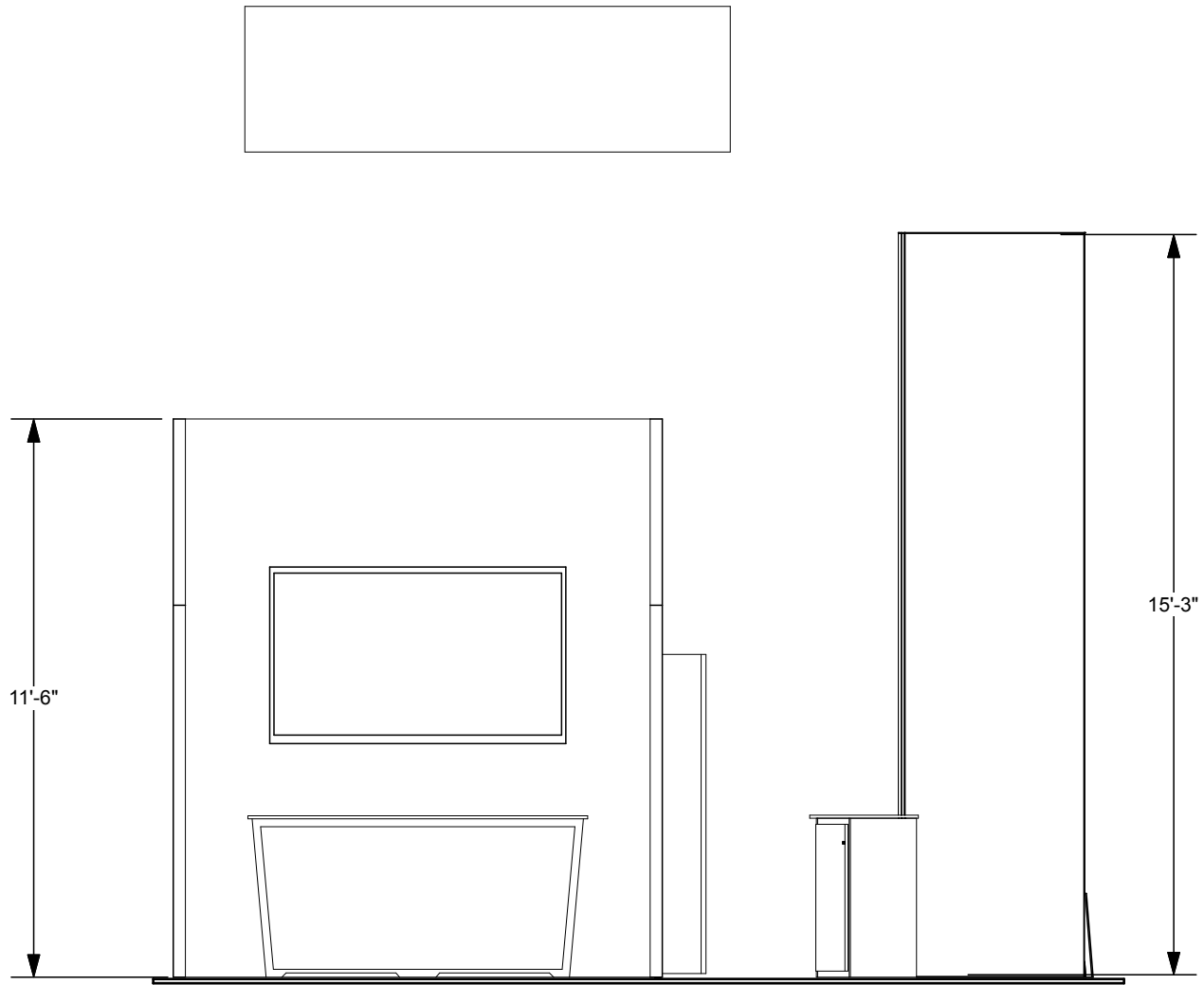
DRAWN BY: LH

DESIGN : SO2020-BL

Image Turnkey Rentals

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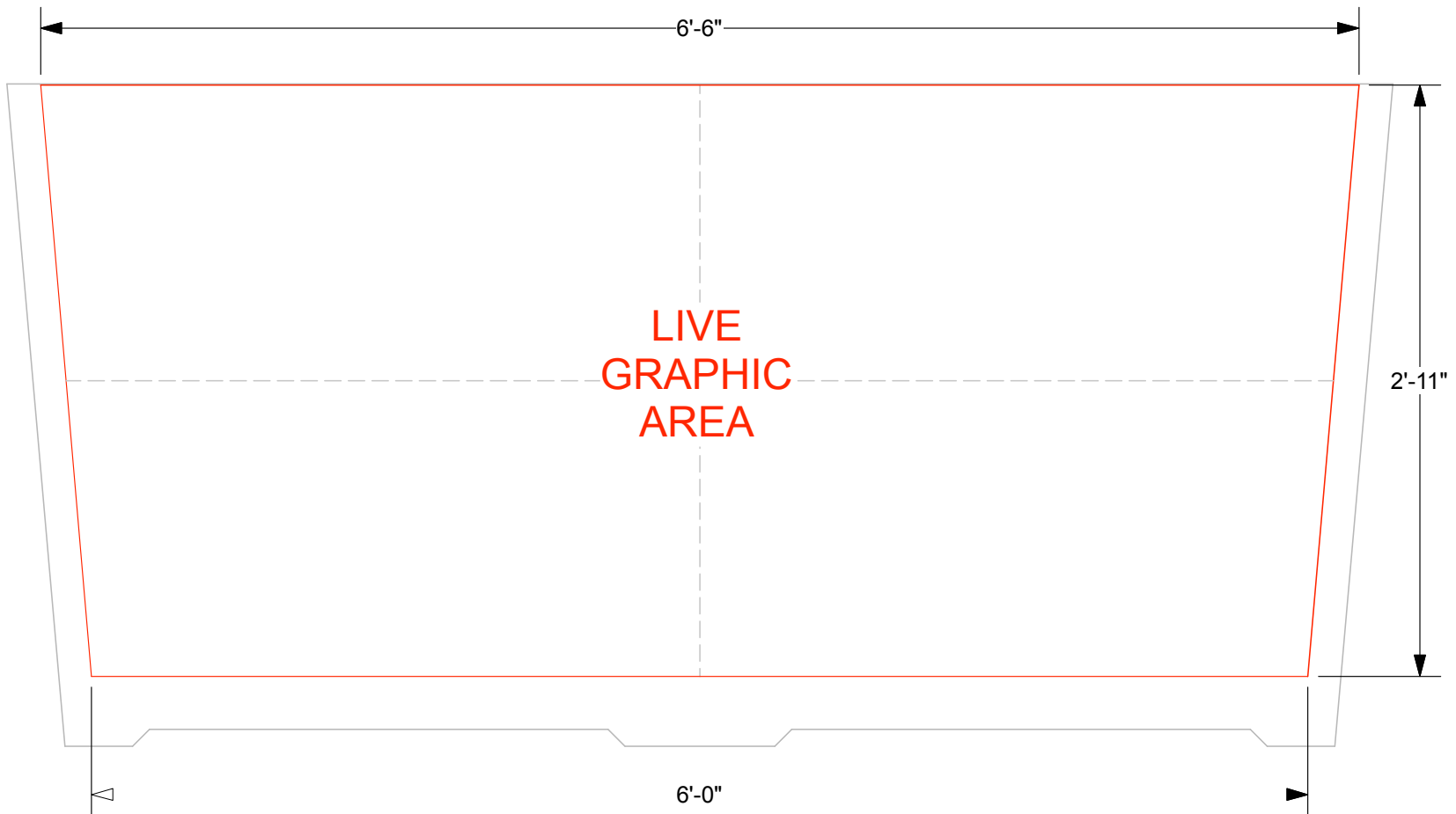
EV2 STANDALONE DOUBLE WIDE COUNTER - STANDARD FRONT GRAPHIC SPECIFICATIONS

Graphic will be created as a low-tac adhesive fabric decal, **for one time use application**.
Graphics must be reprinted for additional events.

Template shows maximum live graphic size of 78"w (at top) x 35"h.
Profile cut art may be smaller, and will be centered on counter front.
Vector cut lines must be provided in supplied art files for profile cut decals.
White laminate counter front will be visible around decal.

Please provide .5" bleed at all edges in art files.

- COUNTER, 82"w x 39.25"h total dimension of front
- MAXIMUM LIVE GRAPHIC AREA, 78"w x 35"h



DRAWN BY: NG

DESIGN : EV2 Graphic Image Turnkey Rentals